

Exposure options dedicated to « Trends & Innovations Selection » products only.
 (Prices in canadian dollars)

“SELECTION” PACKAGE

Cost : \$ 850 HT

- Showcase your innovation in the Trends & Innovations space, visited by 84% of the attendees.
 + In 2012, the Trends & Innovations space will be at the heart of the show!
- A listing in the Trends & Innovations Directory.
- An identifiable logo in the official show guide.
- A Trends & Innovations sticker for your booth.
- A visibility in the pathway devoted to selected products.
- The list of visitors to the Trends & Innovations space interested by your product.

(SIAL Canada 2011)



(Visual 1)



(Visual 2)



(Showcase 2011)



(SIAL Canada 2011)

A LA CARTE OPTIONS

- Virtual showcase on www.sialcanada.com (Visual 1) Cost : \$ 250 HT
 A special webpage on the contest will be available.
- 4C Page in the Trends & Innovations booklet (Visual 2) Cost : \$ 500 HT
 Distributed on the Trends & Innovations space during the trade show.

[Click here](#) to discover more communication tools to increase your visibility on the trade show floor.

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